HOCHSTEIN

NEWS RELEASE

FOR IMMEDIATE RELEASE
THURSDAY, MARCH 13, 2025
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Hochstein Hosts Annual Gala, *Flourish*, Supporting Arts Access Across Rochester
March 29 fundraiser takes place at Memorial Art Gallery

ROCHESTER, N.Y. — The Hochstein School will host its annual gala, Flourish, on Saturday, March 29 at 6:00 pm at the Memorial Arts Gallery. This signature fundraising event brings together supporters, alumni, and community leaders to celebrate Hochstein's commitment to providing access to exceptional music, dance, and therapeutic arts education to students of all ages and abilities throughout the Greater Rochester region.

Co-chaired by Hochstein community members Kathy and Jon Schumacher and Nan and Tom Hildebrandt, Flourish will be hosted by Creative Producer and iHeartMedia on-air personality Joe Lomonaco. The evening includes inspirational performances and stories to raise funds for Hochstein's Tuition Assistance and Community Access Program, an essential part of Hochstein's mission to transform lives.

"We believe that the arts have the power to shape lives, and at Hochstein, we are committed to ensuring that every student—regardless of background or financial means—has the opportunity to explore their creative potential," said Dr. Gary Palmer, President & Executive Director. "Flourish is not just a celebration; it's a call to action, inviting our community to invest in the future of music, dance, and therapeutic arts in Rochester."

M&T Bank proudly serves as the event's Platinum-level sponsor, continuing its longstanding commitment to Hochstein and the Greater Rochester arts community. "We are grateful for M&T's continued support and dedication to Hochstein's mission. As we raise funds for our Tuition Assistance and Community Access Program, M&T's values of equity and accessibility align with our goals to provide an arts education to anyone," said Gwen Green, Director of Development.

Seats are limited—To secure your attendance, reach out to Gwen Green at gwen.green@hochstein.org or visit hochstein.org/Gala for further details.

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About Hochstein: The Hochstein School is a vibrant organization in Rochester, NY, offering high-quality instruction in music, dance, and Expressive Arts (music, art, and dance therapy). Established in 1920 to commemorate the artistry, life, and service of David Hochstein – a prodigious violinist who died serving in World War I – the School welcomes students of all ages, abilities, proficiency levels, ethnicities, and socio-economic backgrounds in an inclusive and accessible environment that provides artistic opportunities for all. More than 100 years after its founding, Hochstein annually serves more than 3,500 students from a 12-county region surrounding Rochester. The School is active throughout the community and provides tuition assistance to more than 50% of its students. The acclaimed Hochstein Performance Hall, located within the school's historic downtown building, hosts concerts and events throughout the year. For more information, visit **www.hochstein.org**.