

HOCHSTEIN

NEWS RELEASE

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FOR IMMEDIATE RELEASE
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Hochstein's Creativity Lab Offers Lessons, Short-run Workshops, and Pop-up Events

ROCHESTER, N.Y.— For those who have always dreamt of writing music, making visual art, or writing stories but are intimidated by the act of creation, The Hochstein School now offers the opportunity to discover that creativity is a skill that can be cultivated and practiced like any other skill. Thanks to the imaginative genius of faculty member Dave Chisholm, director of the former "Music Lab," Hochstein's offerings have been reconfigured to turn the Lab into an innovative, creative, and vibrant space where anyone ages 12 and up can explore endless possibilities.

Hochstein's **Creativity Lab** will offer lessons, short-run workshops, and pop-up events starting on Saturday, October 14. Topics include composing music, making comic books, improvisation, music theory, and songwriting. The Saturday afternoon pop-up events are free; there is a charge for the short-run workshops. Space is limited and advance registration is requested. The Creativity Lab will also have open hours when you can drop in and try out the space, which has 8 iMac computers and piano keyboards.

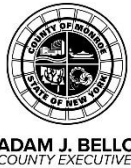
Upcoming short-run workshops and pop-ups include:

- Pop-Up 1: **Making Mini-Comics**: Saturday, October 14, 2023 at 1:00 pm;
- Workshop 1: **Writing Songs and Making Beats**: Monday, October 23 and 30, 2023 at 7:00 pm;
- Workshop 2: **Comics & Music**: Thursday, November 9 and 16, 2023 at 7:00 pm;
- Pop-Up 2: **Composition Challenge!**: Saturday, November 11, 2023 at 1:00 pm;
- Workshop 3: **Basics of Improvisation**: Saturday, December 2 and 9, 2023 at 1:00 pm;
- Pop-Up 3: **Guided Listening with Dave: OK Computer by Radiohead**: Saturday, December 16, 2023 at 1:00 pm;
- Workshop 4: **Music Theory Basics**: Tuesday, January 9 and 16, 2024 at 7:00 pm;
- Pop-Up 4: **The Secret History of the Marvel Universe**: Saturday, January 13, 2024 at 1:00 pm.

Find out more at <https://hochstein.org/Music/Creativity-Lab>.



Dave Chisholm is a trumpet player, songwriter, composer, bandleader, educator, and visual artist currently residing in Rochester, NY, where he finished his DMA in Jazz Studies from the Eastman School of Music. His projects range from the big-band jazz of his debut album "Radioactive" to the post-rock-meets-jazz-improvisation soundscapes on "Calligraphy;" from his soulful indie-rock singer-songwriter project "Talking Under Water" to his boundary-breaking music-meets-comics graphic novels "Enter the Blue," "Chasin' the Bird: Charlie Parker in California," and "Instrumental," as well as the comic-book series "Canopus."



Hochstein programs are made possible by the New York State Council on the Arts with the support of Governor Kathy Hochul and the New York State Legislature. Hochstein programs are also made possible by the Monroe County Legislature; Adam Bello, Monroe County Executive.

About Hochstein: The Hochstein School is a vibrant organization in Rochester, NY, offering high-quality instruction in music, dance, and Expressive Arts (music, art, and dance therapy). Established in 1920 to commemorate the artistry, life, and service of David Hochstein – a prodigious violinist who died serving in World War I – the School welcomes students of all ages, abilities, proficiency levels, ethnicities, and socio-economic backgrounds in an inclusive and accessible environment that provides artistic opportunities for all. More than 100 years after its founding, Hochstein annually serves more than 3,500 students from a 12-county region surrounding Rochester. The School is active throughout the community and provides tuition assistance to more than 50% of its students. The acclaimed Hochstein Performance Hall, located within the school's historic downtown building, hosts concerts and events throughout the year. For more information, visit www.hochstein.org.

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