



THE HOCHSTEIN SCHOOL | 50 N. PLYMOUTH AVE., ROCHESTER, NY 14614 585.454.4596 | **WWW.HOCHSTEIN.ORG**

FOR IMMEDIATE RELEASE THURSDAY, OCTOBER 22, 2020 Media Contacts:

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Hochstein Announces New Director of Development & Community Engagement



ROCHESTER, N.Y.— The Hochstein School is pleased to announce the appointment of new Director of Development & Community Engagement **Ayette Jordan**.

Jordan comes to Hochstein from Garth Fagan Dance, where she was Director of Development since March 2018. Prior to that, she held an Operations and Grants Management role for the United Jewish Appeal in New York City, where she facilitated grant processing and oversaw the implementation of a new web interface system for UJA clients. Jordan also worked at the Bank Street College of Education as Director of

Development and Alumni Relations, at Syracuse University as Director of Development, and at the University of Rochester as Associate Director of Development. A Rochester native and alumnus of SUNY Brockport, Jordan has more than 12 years of experience in fundraising and development and is completing the executive master's degree in Communications Management at the Newhouse School of Public Communications at Syracuse University.

Hochstein President & Executive Director Margaret Quackenbush says, "Ayette brings a great breadth and depth of experience as well as an outstanding record of success in development work, and her Rochester roots and passion for arts education will serve Hochstein well. I'm delighted that she has chosen to join us and help Hochstein thrive."

Name: Ayette Jordan

Company: The Hochstein School

Current Position: Director of Development & Community Engagement

Previous Company: Garth Fagan Dance

Previous Position: Director of Development

Current Town of Residence: Rochester

About Hochstein: The Hochstein School was founded in commemoration of genius and is dedicated to providing access to opportunity regardless of age, level of skill, ethnicity, or ability to pay. Hochstein's vibrant community of musicians, dancers, and supporters choose to come together to develop the ability to speak and communicate through music, dance, and expressive arts (music, art, and dance therapy). Established in 1920 as The David Hochstein Memorial Music School, today Hochstein serves approximately 3,500 students annually from a 12-county region surrounding Rochester, N.Y. and continues its commitment to the Rochester community by offering a variety of free and low-cost concerts and performances in the Hochstein Performance Hall—and locations around our city—throughout the year. For more information, visit www.hochstein.org.